

Press release of 27 May 2019

Michel Sudbrack joins board of directors, Dr Andreas Schönenberger confirmed as CEO

Sanitas is strengthening its corporate boards and thus underlining the importance of corporate governance, digitalisation and innovation. Sanitas has gained insurance specialist Michel Sudbrack as a new member of the board of directors. At the same time, Andreas Schönenberger was confirmed as CEO, having taken over the position ad interim in February 2019.

The Sanitas corporate boards took new shape at the annual general meetings of Sanitas Beteiligungen AG (holding) and the Sanitas health insurance foundation. At the annual general meeting of the Sanitas health insurance foundation, Michel Sudbrack was voted onto the board of directors of Sanitas Beteiligungen AG. Sudbrack, who studied mathematics, IT and Romance languages at the University of Hamburg, has a broad knowledge of insurance, which he will bring to bear with immediate effect on the Sanitas board of directors to further strengthen the board's existing expertise.

Michel Sudbrack acquired his knowledge in Germany, Liechtenstein and Switzerland. In Germany, he first made a name for himself in the management of two medium-sized insurance companies. From 1985 to 2007 he held the highest management positions as COO member of the board for life and health insurance of the HanseMerkur Insurance Group and as member of the Boards (Group CCO) for life and non-life insurance of the Deutscher Ring Group. From 2007 to 2012 he was member of the executive board of Bâloise Life (Liechtenstein) AG and from 2013 to 2017 vice chairman of the board of directors of the Assura Insurance Group.

With his election to the board of directors of Sanitas Beteiligungen AG (holding), Sudbrack also joins the board of trustees of the Sanitas health insurance foundation.

Andreas Schönenberger remains CEO

Customers take top priority at Sanitas. We see ourselves as a partner to our customers and support them in promoting their health and in providing quick and easy access to healthcare with innovative products and services and leveraging the benefits of digitalisation.

The Sanitas board of directors looks forward to implementing the digitalisation strategy in a customer-oriented manner together with Andreas Schönenberger and the executive board. Holding a PhD in physics, Schönenberger has headed up the company on an interim basis since 1 February 2019. Now the board of directors of Sanitas Beteiligungen AG (holding) has elected him as CEO. Thanks to his many years of management experience (General Manager of Google Switzerland, CEO and member of the board of directors of the telecommunications group Salt, member of the board of directors of Mobilezone, Publigroupe and others, and former member of the board of directors of Sanitas Beteiligung AG), his in-depth knowledge of digitalisation, and the broad network he's built up in Swiss industry, Andreas Schönenberger is ideally placed to systematically implement Sanitas's digitalisation strategy and position the company as a customer-friendly provider in the health insurance market.

About Sanitas

The Sanitas Group (www.sanitas.com) runs both a basic insurance (Sanitas Grundversicherungen AG and Compact Grundversicherungen AG) and supplementary insurance business (Sanitas Privatversicherungen AG). With around 835,000 customers and a premium volume of CHF 2.9 billion, Sanitas is one of the biggest health insurers in Switzerland.

For more information

Sanitas Krankenversicherung, Christian Kuhn, Media Spokesperson, tel. 044 298 62 78, mobile 076 381 27 87, medien@sanitas.com.
Photo of [Michel Sudbrack](#), photo of [Andreas Schönenberger](#)