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Zurich/Winterthur

Sanitas and Medbase launch innovative alternative insurance model

Health insurer Sanitas and healthcare provider Medbase have jointly developed a new basic health insurance model called Medbase MultiAccess. Thanks to this innovative and flexible model, insureds always have the choice of first contacting a Medbase medical centre, the telemedicine centre or a Medbase pharmacy with health-related matters. The efficiency of the model enables customers to enjoy attractive discounts on their premiums.

As a health insurer, Sanitas is committed to promoting the health of its customers and developing innovative insurance models. Migros subsidiary Medbase is a healthcare provider with a broad base in medical care, therapy and pharmacy services.

Great flexibility in health-related matters

Sanitas and Medbase have jointly developed a new and innovative alternative insurance model called Medbase MultiAccess. It offers insureds great flexibility in terms of their first point of contact for health-related matters. When they first take out Medbase MultiAccess insurance or switch to it from another plan, customers specify a coordinating medical centre close to where they're based. After that they're free to choose which point of contact they approach first with health-related questions and problems. For Marcel Napierala, CEO of the Medbase Group, the deciding factor was the needs of Medbase and Sanitas customers: "Whether they need a medical exam, advice from a pharmacist or help with a health problem bothering them in the middle of the night, they always have access to a network of qualified medical experts and can choose between three points of contact depending on the situation."

- Medbase medical centres: medical and therapeutic offering in over 50 locations
- Telemedicine centre: round-the-clock medical advice
- Medbase pharmacies: consultation, pharmaceutical and medical offering in over 40 pharmacies

The point of contact chosen by the insured provides the initial medical consultation. If further medical support is required, the coordinating medical centre responsible makes sure this is provided and that the insured receives optimum, efficient care throughout the entire treatment.

Efficient coordination prevents wasted time and effort

Medbase MultiAccess benefits insureds in two ways. First, they get coordinated, first-class medical advice and care along their treatment path. And second, efficient coordination between the three points of contact eliminates wasted time and effort. Insureds profit in the form of targeted, cost-efficient treatment.

Attractive premium discounts

Medbase MultiAccess is a true step forward on the path to integrated healthcare in Switzerland. Sanitas CEO Dr Andreas Schönenberger is delighted to be able to offer the first insurance plan in this form jointly with Medbase: "With its lean structures and elimination of unnecessary effort and multiple examinations, Medbase MultiAccess enables Sanitas to offer its customers an alternative insurance model of outstanding quality with an attractive premium discount." The definitive premiums for 2020 waiting approval by the Swiss Federal Office of Public Health (FOPH). This process should be concluded in the course of the next week.

It will be possible to take out Medbase MultiAccess from 1 October 2019, with insurance commencing from 1 January 2020. Also from 1 October 2019, the new alternative insurance model with the attractive premium will be included in the Sanitas online premium calculator:

www.sanitas.com/premium.

Successful health offers

The Medbase MultiAccess alternative insurance model is the second project developed in partnership by Sanitas and Medbase. The first milestone was the launch of a joint health promotion platform with seven attractive offers in June 2019: www.sanitas.com/hpp. These health offers have proven very popular with Sanitas customers, with more than 3,000 offers already taken up.

About Sanitas

The Sanitas Group (www.sanitas.com) runs both a basic insurance (Sanitas Grundversicherungen AG and Compact Grundversicherungen AG) and supplementary insurance business (Sanitas Privatversicherungen AG). With around 835,000 customers and a premium volume of CHF 2.9 billion, Sanitas is one of the biggest health insurers in Switzerland.

For more information

Sanitas Krankenversicherung, Christian Kuhn, Media Spokesperson, tel. 044 298 62 78, mobile 076 381 27 87, medien@sanitas.com

Medbase Group

As a leading healthcare provider for outpatient care, the Medbase Group operates over 50 medical centres throughout Switzerland. The Group now also includes the 42 Topwell pharmacies. In total, some 1,700 employees provide a full range of health services, taking in everything from preventive care and acute medicine to rehabilitation. Around 300 family doctors and specialists, over 360 therapists and 140 pharmacists work together in the Group. For companies, Medbase Corporate Health offers specific consultations and end-to-end projects for occupational health management at www.medbase.ch.

For more information

Sonja Benninger, Head of Marketing/Communication Medbase Group, Tel. 052 260 29 16, sonja.benninger@medbase.ch