

Press release of 17 August 2023

Sanitas and PostFinance offer combined health and financial advice

We all know that two heads are better than one, so Sanitas and PostFinance are joining forces to offer their customers all-in-one health, financial and pension advice.

Forging an innovative partnership with strong partners, the two companies are seeking to generate more added value and greater convenience for their customers.

A joint consulting model has already been introduced in ten PostFinance branches. Thanks to the innovative shop-in-shop concept, both companies ensure a consistent focus on customer requirements and offer the best possible service. The results so far are very promising, with in-house health insurance advice proving very popular with PostFinance customers. The partnership is now set to be expanded throughout Switzerland. Customers now have access to combined health insurance, financial and pension advice in 34 PostFinance branches.

“The health insurance portfolio fits in seamlessly with the overall consulting service of PostFinance and makes daily life easier for customers by offering an all-in-one solution for all financial topics. As a professional health partner operating throughout Switzerland, Sanitas is the perfect fit for us. We’re both committed to providing simple, innovative and digital services,” says Sandra Lienhart, Chief Business Unit Officer Retail Banking at PostFinance, describing the partnership between the two companies.

Kaspar Trachsel, Head of Sales & Marketing at Sanitas, adds: “The partnership with PostFinance underlines our ambition to offer our customers optimum solutions in every phase of life. By combining health insurance advice with financial and pension planning, the PostFinance and Sanitas advisors are offering a totally new consulting experience.”

About Sanitas

Sanitas (www.sanitas.com) runs both a basic insurance (Sanitas Grundversicherungen AG) and supplementary insurance business (Sanitas Privatversicherungen AG). With over 800,000 customers and a premium revenue of over CHF 3 billion, Sanitas is one of the biggest health insurers in Switzerland.

Further information

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