

Sanitas “Planning a Family” Round table, 5 February 2020

Speakers



Lea von Bidder is co-founder and CEO of Ava AG. She has a Masters in Global Entrepreneurship from the EMLYON Business School in France, the Zhejiang University in China and the Purdue Krannert University in the USA. She completed her Bachelors at the University of St. Gallen and the HEC Montreal in Canada. During her studies, Lea von Bidder worked in the marketing department of Procter & Gamble in Frankfurt and for a strategy consulting company in Paris. She is co-founder of L’Inouï, a company in Bangalore, India, that produces high-quality chocolate.



Professor Christian De Geyter has been involved in developing the Institute for Reproductive Medicine and Gynaecological Endocrinology (RME) at the Basel University Women’s Health Clinic since 1996, where he has been Medical Director since 2011.

He has been a member of the European Society of Human Reproduction and Embryology (ESHRE) since 1986, representing Switzerland for many years in the IVF Monitoring Consortium. He has been on the consortium’s steering committee since 2013 and headed it as president in 2019. Professor De Geyter is founder of the Women’s Health Congress, an exchange platform for members of the Swiss Society for Reproductive Medicine (SGRM) and the Swiss Menopause Society.

His main areas of research are the physiology of the ovaries and related stem cell research. He is also a research leader in the field of assisted reproductive technology.



Professor Bruno Imthurn is Director of the Clinic for Reproductive Endocrinology at Zurich University Hospital and, since 2006, Professor for Gynaecological Endocrinology and Reproductive Medicine at Zurich University. Professor Imthurn is member of the board of the Swiss Society for Gynaecology and Obstetrics gynécologie suisse, where he is President of the Scientific Advisory Board and Past President of the Working Group for Gynaecological Endocrinology and Reproductive Medicine (AGER) and the Swiss Society for Reproductive Medicine (SGRM). Professor Imthurn has published over 150 original papers, overviews, books and chapters on the topics of reproductive medicine and gynaecological endocrinology.



Yonni Moreno Meyer shares details of her life as a blogger and columnist. Born in Zurich, she completed a Masters in psychology at the University of Freiburg in 2011. In 2013, Yonni Moreno Meyer set up the Facebook blog Pony M., shortly afterwards making the decision to write full time. As an online agony aunt, she doesn’t mince her words and deals with challenging taboo topics. Her texts have been very well received and have long been published in established (online) media. She had her first child in the autumn of 2019 at the age of 37.



Franziska König is Head of Product Development at Sanitas. She joined the company in 2011 as a corporate development consultant, focusing particularly on innovation and transformation topics in the years that followed. Ms König has therefore also played a key role in the launch of the new Planning a Family supplementary insurance plan. She has three children aged between 5 and 15 years.



Moderation

Ivana Imoli is a TV journalist, film producer and presenter. After stints working at TeleZüri and SRF (10vor10, DOK, Rundschau), she now works freelance. Her work focuses on health issues and film reporting. As a mother of three, the desire to have children is also an issue that is close to her heart.